AVESOM WEB

CONFIDENTIAL

WEBSITE HEALTH & RISK REVIEW

Free Site Audit



PREPARED FOR: samplesite.com

WEBSITE: https://samplesite.com/

DATE: Oct 30, 2026

AUDIT ID: #AV-2026-10-296FADD8

40
/ 100

NEEDS IMPROVEMENT

AVESOM WEB

AUDIT DOSSIER #AV-2026-10-296FADD8 • Oct 30, 2026

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PREPARED FOR:	samplesite.com
WEBSITE:	https://samplesite.com/
PREPARED BY:	Avesom web
REPORT DATE:	Oct 30, 2026
REVIEW TYPE:	Free Site Audit
CONTACT:	audit@web.avesom.com
REPORT ID:	AV-2026-10-296FADD8
STATUS:	Quality-Checked

1. Your Website at a Glance

40 / 100

NEEDS IMPROVEMENT

* Prioritized risk score
see methodology

Overall Status: NEEDS ATTENTION — ACTION RECOMMENDED

> **Executive Takeaway:** Immediate priority: WCAG: Elements must meet minimum color contrast ratio thresholds (13 elements). 5 text elements fail minimum WCAG contrast — unreadable in sunlight or for low-vision visitors.

* Note: Overall score is a calibrated composite risk metric across 6 review areas, not an unweighted arithmetic average (see methodology below).

Review Area Scorecards

Speed & Mobile 42/100

Core Web Vitals, performance metrics, and mobile viewport responsiveness.

NEEDS ATTENTION

Security & Trust 40/100

TLS certificates, CMS/server vulnerabilities, and sensitive data exposure.

NEEDS ATTENTION

Accessibility 58/100

WCAG 2.1 compliance, contrast, and assistive tech support.

NEEDS ATTENTION

Search Visibility 87/100

Technical SEO, indexing tags, sitemaps, and structured data.

OPTIMAL

Brand & AI Readiness 55/100

Brand consistency, Open Graph previews, and AI crawler readiness (llms.txt).

NEEDS ATTENTION

Leads & Customer Journey 100/100

Conversion pathways, lead forms health, and dead links.

OPTIMAL

Note on Overall Health Score: The Overall Health Score reflects your website's prioritized risk posture across all evaluated areas rather than a simple arithmetic average. It is calibrated so that an isolated issue in one area will not disproportionately drag down an otherwise well-built website, while compounding risks across multiple disciplines are factored in proportionally.

The three things to focus on first

PRIORITY	WHAT WE FOUND	WHY IT MATTERS TO YOUR BUSINESS	SUGGESTED NEXT STEP	EFFORT
URGENT	**WCAG: Elements must meet minimum color contrast ratio thresholds (13 elements)**	5 text elements fail minimum WCAG contrast — unreadable in sunlight or for low-vision visitors.	Increase the contrast ratio between text and background color to at least 4.5:1 (3:1 for large text).	`Small`
URGENT	**WordPress Core Outdated (Current: 6.2.1, Latest: 7.1.4)**	Running outdated core (6.2.1 vs 7.1.4) leaves your site exposed to known public exploits.	Upgrade WordPress to 7.1.4 to apply critical security patches.	`Small`
HIGH	**Content Elements Extending Outside Mobile Screen**	9 elements extend past the mobile screen edge, breaking layout and navigation on smartphones.	Apply max-width: 100% and overflow-x: hidden to parent container blocks.	`Medium`

What is working well

The following positive baselines were verified during automated testing:

- **Modern HTTPS/TLS encryption actively secures client communication.**
- **Valid XML sitemap and search engine directives (robots.txt) detected.**
- **Clean internal link architecture with zero circular redirect loops.**
- **Standard responsive viewport configuration for multi-device rendering.**

2. Executive Summary

Your website demonstrated solid core capabilities during our comprehensive review, earning a respectable initial score. The evaluation assessed your user experience, operational security, mobile agility, and accessibility posture.

Our scan highlighted key areas where customer friction is currently concentrated, particularly in mobile rendering and response metrics. Left unaddressed, these issues will continue to degrade conversion rates and prospective client trust.

We recommend focusing immediate remediation efforts on the highest priority items outlined in this report. Resolving these primary technical bottlenecks over the next 14 days will deliver tangible improvements to visitor engagement and organic reach.

Pages Evaluated: 12 sampled URLs **Total Issues Flagged:** 19 **Platform Detected:** Not confirmed

Delivery SLA: Automated Real-Time Verification

3. Priority Action Plan

Use this plan to agree on the sequence of work. Addressing issues in this order minimizes risk and prevents user-facing disruption.

#	ACTION	RELATED FINDING	SUGGESTED TIMING	EFFORT ESTIMATE	DEPENDS ON
1	**Increase the contrast ratio between text and background color to at least 4.5:1 (3:1 for large text).**	`[F-001]`	Promptly	`Small`	Access & developer
2	**Upgrade WordPress to 7.1.4 to apply critical security patches.**	`[F-002]`	Promptly	`Small`	Access & developer

#	ACTION	RELATED FINDING	SUGGESTED TIMING	EFFORT ESTIMATE	DEPENDS ON
3	**Apply max-width: 100% and overflow-x: hidden to parent container blocks.**	[F-003]	Within 14 days	Medium	None
4	**Improve LCP by caching static assets and deferring non-critical scripts.**	[F-004]	Within 14 days	Medium	None
5	**Include Organization or LocalBusiness structured data to anchor your brand identity in the knowledge graph.**	[F-005]	Within 14 days	Medium	None
6	**Remove stale section-specific CSS class references on foreign pages. Component copy-pasting across pages without renaming or refactoring into generic components**	[F-006]	Within 14 days	Medium	None
7	**Add an engaging meta description (120-160 characters) to boost search click-through rates.**	[F-007]	Within 14 days	Medium	None

Effort guide

- **Small:** Focused change with limited dependencies (1–3 hours).
- **Medium:** Configuration, cross-page testing, or developer coordination (1–2 days).
- **Large:** Architecture changes, multi-step maintenance, or specialist work.

Suggested sequence

1. **Stabilize:** Urgent reliability or security items first.
2. **Eliminate friction:** Mobile UX, broken forms, and conversion blockers.
3. **Maintain & Enhance:** SEO hygiene, accessibility, and speed optimizations.

4. Findings

Distinct issues identified during the review. Each item explains the observation, business impact, and concrete remediation steps.

[F-001] Suboptimal Largest Contentful Paint (2.72s) HIGH

WHAT WE FOUND & BUSINESS IMPACT

Observed: Suboptimal Largest Contentful Paint (2.72s)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Improve LCP by caching static assets and deferring non-critical scripts.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Speed Mobile after applying fix.

Category: **Speed Mobile** · Verification: **Confirmed** · Status: **Open**

Remediation Effort: Medium · Evidence: [E-001]

[F-002] Content Elements Extending Outside Mobile Screen

HIGH

WHAT WE FOUND & BUSINESS IMPACT

Observed: Content Elements Extending Outside Mobile Screen

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Apply max-width: 100% and overflow-x: hidden to parent container blocks.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Speed Mobile after applying fix.

Category: **Speed Mobile** · Verification: **Confirmed** · Status: **Open**

Remediation Effort: `Medium` · Evidence: `[E-002]`

[F-003] WordPress Core Outdated (Current: 6.2.1, Latest: 7.1.4)

HIGH

WHAT WE FOUND & BUSINESS IMPACT

Observed: WordPress Core Outdated (Current: 6.2.1, Latest: 7.1.4)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Upgrade WordPress to 7.1.4 to apply critical security patches.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open**

Remediation Effort: `Medium` · Evidence: `[E-003]`

[F-004] WCAG: Elements must meet minimum color contrast ratio thresholds (13 elements)

HIGH

WHAT WE FOUND & BUSINESS IMPACT

Observed: WCAG: Elements must meet minimum color contrast ratio thresholds (13 elements)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Increase the contrast ratio between text and background color to at least 4.5:1 (3:1 for large text).

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Accessibility after applying fix.

Category: **Accessibility** · Verification: **Confirmed** · Status: **Open**

Remediation Effort: `Medium` · Evidence: `[E-004]`

[F-005] Missing Organization or LocalBusiness Schema

HIGH

WHAT WE FOUND & BUSINESS IMPACT

Observed: Missing Organization or LocalBusiness Schema

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Include Organization or LocalBusiness structured data to anchor your brand identity in the knowledge graph.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Brand Ai after applying fix.

Category: **Brand Ai** · Verification: **Confirmed** · Status: **Open**

Remediation Effort: `Medium` · Evidence: `[E-005]`

[F-006] CMS Version Publicly Disclosed (6.2.1)

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: CMS Version Publicly Disclosed (6.2.1)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Hide the WordPress generator meta tag to make automated version reconnaissance harder.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-006]`

[F-007] Web Server Version Disclosed

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Web Server Version Disclosed

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Configure web server (ServerTokens Prod / expose_php = Off) to hide exact software versions.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-007]`

[F-008] Missing /llms.txt for AI Search Engines

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Missing /llms.txt for AI Search Engines

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/llms.txt`

RECOMMENDED REMEDIATION

Action: Create a /llms.txt file to guide LLMs and AI search engines (Perplexity, ChatGPT) to your key content.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Brand Ai after applying fix.

Category: **Brand Ai** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-008]`

[F-009] Incomplete Open Graph Social Sharing Tags

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Incomplete Open Graph Social Sharing Tags

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Add missing Open Graph meta tags: og:image for professional link previews.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Brand Ai after applying fix.

Category: **Brand Ai** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-009]`

[F-010] Overuse of !important declarations in CSS

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Overuse of !important declarations in CSS

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Refactor CSS selector specificity instead of relying on !important overrides. Overusing !important breaks the natural CSS cascade and causes specificity wars.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-010]`

[F-011] Sprawling hardcoded dimension numbers (px/rem) without spacing tokens

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Sprawling hardcoded dimension numbers (px/rem) without spacing tokens

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Consolidate repetitive padding, margin, and sizing literals into standardized design system spacing tokens.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-011]`

[F-012] Repeated hardcoded domain URLs and string literals in inline scripts

LOW

WHAT WE FOUND & BUSINESS IMPACT

Observed: Repeated hardcoded domain URLs and string literals in inline scripts

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Extract repetitive domain URLs and string literals into shared environment configuration constants or relative paths.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Small` · Evidence: `[E-012]`

[F-013] Touch Targets Too Small (3 undersized elements)

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Touch Targets Too Small (3 undersized elements)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Increase touch targets (buttons, links, form inputs) to at least 44x44px for reliable finger tapping.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Speed Mobile after applying fix.

Category: **Speed Mobile** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-013]`

[F-014] Missing Security Headers (5 absent)

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Missing Security Headers (5 absent)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Add recommended security hardening headers: HSTS, CSP, X-Content-Type-Options, X-Frame-Options, Referrer-Policy.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-014]`

[F-015] Missing Meta Description

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Missing Meta Description

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Add an engaging meta description (120-160 characters) to boost search click-through rates.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Search after applying fix.

Category: **Search** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-015]`

[F-016] Cross-page styling class leak (stale component copy-paste)

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Cross-page styling class leak (stale component copy-paste)

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Remove stale section-specific CSS class references on foreign pages. Component copy-pasting across pages without renaming or refactoring into generic components causes dead styling rules and design drift.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-016]`

[F-017] Generic, placeholder, or missing image alt text

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Generic, placeholder, or missing image alt text

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Provide meaningful, descriptive alt text for all content images. Avoid generic labels like 'image' or raw filenames, which impair screen reader accessibility and image SEO.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-017]`

[F-018] Repeated hardcoded color values bypassing design tokens

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Repeated hardcoded color values bypassing design tokens

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Extract repeated literal color hex/rgb values into semantic CSS custom properties (--color-*). This site already declares CSS variables; bypassing them creates design drift and makes theming fragile.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-018]`

[F-019] Duplicate copy-pasted markup blocks without component reuse

MEDIUM

WHAT WE FOUND & BUSINESS IMPACT

Observed: Duplicate copy-pasted markup blocks without component reuse

Impact: Leaving this defect unaddressed can degrade visitor conversion and trust.

Location: `https://samplesite.com/`

RECOMMENDED REMEDIATION

Action: Refactor duplicated HTML block structures into reusable UI components or template partials. Copy-pasting identical markup trees across pages multiplies maintenance debt and leads to desynchronized UI updates.

Expected standard: Meets modern web performance and accessibility baselines.

Verification check: Retest Security Trust after applying fix.

Category: **Security Trust** · Verification: **Confirmed** · Status: **Open** Remediation Effort: `Medium` · Evidence: `[E-019]`

5. Review Coverage

Functional scope reviewed during this assessment. Every listed area was systematically scanned with automated test suites.

REVIEW AREA	STATUS	SUMMARY OF CHECKS PERFORMED	KEY RESULT
Performance & Mobile Experience	REVIEWED	Page loading, responsive layout, Core Web Vitals, mobile usability	**3 issues identified (0 crit, 2 high)**
Security & Trust Signals	REVIEWED	Publicly observable HTTPS/TLS, security headers, server runtime/PHP, CMS version disclosure, reputation	**6 issues identified (0 crit, 1 high)**
Accessibility	REVIEWED	Automated WCAG 2.1 AA checks (color contrast, alt text, ARIA attributes, link names)	**1 issue identified (0 crit, 1 high)**
Search Visibility & SEO	REVIEWED	Sitemaps, robots directives, canonical tags, title tags, meta descriptions	**1 issue identified (0 crit, 0 high)**
Leads & Customer Journey	REVIEWED	Navigation to contact, visible form submission behavior, guest checkout signals	**No material issues identified within tested scope**
Brand & AI Readiness	REVIEWED	Structured data (JSON-LD), Open Graph metadata, /llms.txt discoverability	**1 issue identified (0 crit, 1 high)**

REVIEW AREA	STATUS	SUMMARY OF CHECKS PERFORMED	KEY RESULT
Operational Resilience	PARTIAL	Public availability checks, error responses, and visible maintenance signals	**Partially reviewed (limited telemetry or key absent)**

6. Category Details

In-depth results across the audited functional domains. Each area maps directly to diagnostic telemetry and finding references.

6.1 Performance & Mobile Experience

Result: 3 issue(s) identified

- **Checks:** Page loading, responsive layout, Core Web Vitals, mobile usability
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** F-001, F-002, F-013

Note: Public lab runs represent baseline emulation and may vary under diverse network conditions.

6.2 Security & Trust Signals

Result: 11 issue(s) identified

- **Checks:** Publicly observable HTTPS/TLS, security headers, server runtime/PHP, reputation checks
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** F-003, F-006, F-007, F-010

Note: Public checks cannot establish that a website is free of malware or that private accounts are secure.

6.3 Accessibility

Result: 1 issue(s) identified

- **Checks:** Automated checks informed by WCAG 2.1 AA ruleset
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** F-004

Note: Automated testing identifies a subset of accessibility barriers and is not a formal legal compliance certification.

6.4 Search Visibility & SEO

Result: 1 issue(s) identified

- **Checks:** Indexability signals, titles, descriptions, robots directives, canonical tags, sitemap
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** F-015

Note: Technical review cannot guarantee rankings, traffic, indexing, or search-engine placement.

6.5 Leads & Customer Journey

Result: No material issue identified within tested scope

- **Checks:** Navigation to contact, visible form behavior, primary call to action
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** None

Note: A form that appears to submit successfully is not proof that the message reached the intended recipient.

6.6 Brand & AI Readiness

Result: 3 issue(s) identified

- **Checks:** Content clarity, business identity, structured data (JSON-LD), machine-readable signals
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** F-005, F-008, F-009

Note: AI-related discovery systems change frequently. No single markup element guarantees inclusion in AI answers.

6.7 Operational Resilience

Result: No material issue identified within tested scope

- **Checks:** Public availability checks and visible maintenance signals
- **Observations:** Evaluation performed against public endpoints under standard audit conditions.
- **Findings:** None

Note: Backup integrity, restoration capability, and uptime history require separate server-level evidence.

Urgent: Significant Structural Code Debt

URGENT

Your website frontend lacks a unified component and design token architecture. Every page carries its own one-off styles, making future redesigns, feature releases, and maintenance significantly more expensive.

VISUAL CONSISTENCY (0 SIGNALS)

Inconclusive: styling is primarily defined in external stylesheets rather than inspectable inline markup (insufficient inline data).

STRUCTURAL DEBT (7 SIGNALS)

- Overuse of !important declarations in CSS breaking style cascade
- Repetitive literal pixel dimensions without centralized spacing tokens
- Repeated hardcoded domain URLs and string literals in inline scripts
- Stale section styling classes copy-pasted onto foreign pages
- Generic, placeholder, or missing image alt attributes
- Repetitive literal color codes (#hex/rgb) bypassing declared CSS custom tokens
- Identical copy-pasted HTML block trees without component encapsulation

What this means for you: A site built this way is harder and more expensive to update — every design change has to be found and fixed by hand, page by page, and bugs that look fixed in one place often reappear elsewhere.

Get the Full Code Quality Audit →

7. Evidence Log

Telemetry log linking findings to runtime observations. Sensitive tokens, keys, and customer data are scrubbed before presentation.

EVIDENCE ID	RELATED FINDING	PAGE / SYSTEM	EVIDENCE TYPE	OBSERVATION
[E-001]	[F-001]	https://samplesite.com/	Automated check	Suboptimal Largest Contentful Paint (2.72s)
[E-002]	[F-002]	https://samplesite.com/	Automated check	Content Elements Extending Outside Mobile Screen
[E-003]	[F-003]	https://samplesite.com/	Automated check	WordPress Core Outdated (Current: 6.2.1, Latest: 7.1.4)

EVIDENCE ID	RELATED FINDING	PAGE / SYSTEM	EVIDENCE TYPE	OBSERVATION
[E-004]	[F-004]	https://samplesite.com/	Automated check	WCAG: Elements must meet minimum color contrast ratio thresholds (13 elements)
[E-005]	[F-005]	https://samplesite.com/	Automated check	Missing Organization or LocalBusiness Schema
[E-006]	[F-006]	https://samplesite.com/	Automated check	CMS Version Publicly Disclosed (6.2.1)
[E-007]	[F-007]	https://samplesite.com/	Automated check	Web Server Version Disclosed
[E-008]	[F-008]	https://samplesite.com/llms.tx t	Automated check	Missing /llms.txt for AI Search Engines
[E-009]	[F-009]	https://samplesite.com/	Automated check	Incomplete Open Graph Social Sharing Tags
[E-010]	[F-010]	https://samplesite.com/	Automated check	Overuse of !important declarations in CSS
[E-011]	[F-011]	https://samplesite.com/	Automated check	Sprawling hardcoded dimension numbers (px/rem) without spacing tokens
[E-012]	[F-012]	https://samplesite.com/	Automated check	Repeated hardcoded domain URLs and string literals in inline scripts
[E-013]	[F-013]	https://samplesite.com/	Automated check	Touch Targets Too Small (3 undersized elements)
[E-014]	[F-014]	https://samplesite.com/	Automated check	Missing Security Headers (5 absent)
[E-015]	[F-015]	https://samplesite.com/	Automated check	Missing Meta Description
[E-016]	[F-016]	https://samplesite.com/	Automated check	Cross-page styling class leak (stale component copy-paste)
[E-017]	[F-017]	https://samplesite.com/	Automated check	Generic, placeholder, or missing image alt text
[E-018]	[F-018]	https://samplesite.com/	Automated check	Repeated hardcoded color values bypassing design tokens
[E-019]	[F-019]	https://samplesite.com/	Automated check	Duplicate copy-pasted markup blocks without component reuse

8. Scope, Method & Limitations

Website and pages reviewed

Primary domain: samplesite.com
Platform identified: Not confirmed
Assessment type: Non-invasive external quality & risk evaluation

Sampling methodology: Checked 12 sections (one page each) out of about 56 pages discovered; deep checks on 3 pages (sample). Console and network errors were collected on 12 pages in a headless browser; third-party noise was filtered.

Pages evaluated: 12 unique URLs sampled across key user touchpoints:

1. `https://samplesite.com/`
2. `https://samplesite.com/check-contact-form-works-website/`
3. `https://samplesite.com/contact/`
4. `https://samplesite.com/pricing/`
5. `https://samplesite.com/services/`
6. `https://samplesite.com/how-to-choose-a-cms-wordpress-wix-shopify-prestashop/`
7. `https://samplesite.com/woocommerce-vs-shopify-small-boutique/`
8. `https://samplesite.com/about/`
9. `https://samplesite.com/blog/`
10. `https://samplesite.com/category/security-and-maintenance/`
11. `https://samplesite.com/backups-website-recovery/`
12. `https://samplesite.com/buying-vs-renting-website-with-maintenance/`

Review window: Oct 30, 2026
Access provided: Public site only (zero administrative credentials required)

Included in this review

- **Core Web Vitals & Speed:** Cold-cache Largest Contentful Paint (LCP), Cumulative Layout Shift (CLS), and Total Blocking Time (TBT) measured from US client nodes.
- **Mobile Viewport & Ergonomics:** Touch target dimensions (min 48×48px), horizontal overflow, responsive viewport meta, and legible typography on handheld devices.
- **Security & Encryption Hygiene:** TLS/SSL certificate validity, modern cipher suites, and essential HTTP headers (HSTS, CSP, X-Frame-Options, X-Content-Type-Options, Referrer-Policy).
- **Exposure & Reputation Audit:** Public exposure scans for sensitive files (.env, .git, backup archives), administrative endpoints, and Google Web Risk / Safe Browsing malware blacklists.
- **Accessibility (WCAG 2.1 AA):** Automated evaluation across 80+ WCAG 2.1 AA criteria, including color contrast ratios, ARIA attributes, missing image alt text, and form control labeling.
- **Technical Search & AI Readiness:** Crawlability directives (robots.txt, XML sitemaps, canonical tags, OpenGraph social meta) and structured data validation (JSON-LD Organization, LocalBusiness, Product).
- **Lead Journey & Checkout Flow:** Functional integrity of lead capture forms, insecure action attributes, and synthetic detection of checkout gateways (WooCommerce, Shopify, Stripe, PayPal).
- **Hyperlink & Navigation Integrity:** Comprehensive link crawl detecting broken hyperlinks (404/500 errors), circular redirect chains, and mixed-content HTTP asset calls.

Not included unless explicitly stated

- Source-code review or penetration testing
- Authenticated pages, customer accounts, or private admin areas
- Server-side malware scanning or forensic investigation
- Verification that backups can be restored
- Hosting, DNS provider, email, CRM, or payment system configuration
- Full manual accessibility evaluation or legal compliance certification
- Guaranteed SEO ranking, traffic, conversion, or revenue outcomes
- Any page, environment, device, or integration not listed in the scope

9. Recommended Next Step

Recommended next step: Address the immediate high-impact friction points outlined in the priority action plan.

Suggested work:

1. Stabilize and remediate top findings identified in Section 3 Priority Action Plan.
2. Conduct cross-device browser validation on mobile viewport changes.
3. Schedule retest to verify resolution of reported items.

Who should handle it: Avesom web / Current developer / Hosting provider / Internal team — confirm ownership
Access or decisions needed: Webmaster or developer access to update templates and web server configuration.
Target timing: Within 14 to 30 days

10. After Remediation

FINDING	ORIGINAL STATUS	RETEST RESULT	EVIDENCE	REMAINING ACTION
This verification section is completed after fixes are implemented and verified in a follow-up review.				

Appendix A – Finding Definitions

Priority

- **Urgent:** Verified issue with near-term risk of serious disruption or conversion loss.
- **High:** Significant verified issue that should be addressed promptly.
- **Medium:** Meaningful issue that should be planned into routine improvement work.
- **Low:** Limited-impact issue or non-urgent improvement.

Verification & Remediation

- **Confirmed:** Observation reproduced or supported by direct runtime evidence.
- **Open:** No remediation has been confirmed.
- **Verified fixed:** Relevant test was repeated and passed successfully.
- **Accepted risk:** Explicit business decision not to address the issue at this time.

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This report is based on the scope and evidence stated above. It is intended to support practical website maintenance decisions and is not a guarantee that all defects, vulnerabilities, accessibility barriers, or operational risks have been identified.